

GENERAL DENTAL COUNCIL



GDC

protecting patients,
regulating the dental team

Public and Patient Involvement

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External Relations: our aim

To influence the behaviour of professionals and patients (and other stakeholders) in a way that helps to ensure that patients are protected and standards and dental practice continue to improve

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Patient engagement and involvement: our approach

Helps us to ensure that:

- Council decisions and strategic planning are appropriately informed
- GDC processes are rigorous, accountable and transparent
- Patients and the public have confidence in the GDC and in what we are seeking to achieve

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PPI Activities in 2008

- Qualitative research with the public and patients – to inform the future work of the Council and its communications
- Engagement on corporate strategy
- Q&A sessions at Council meetings

Dental check-up – your views on protecting dental patients

- One-day public conference in Birmingham
- Attended by 111 independently recruited members of the public
- Gather views on dentistry, dental professionals and professional regulation
- To help shape GDC strategy

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Content

- What are your dental professionals good at and what could they do better?
- Dental professionals can be registered for many years – what should they do to remain registered?
- How can we give you confidence that your safety is at the heart of everything we do?
- How should you the public be involved in, or contribute to, our work?

Participants

- Independently recruited
- From across the UK, including Northern Ireland, Scotland and Wales
- Have experienced a range of dental treatment
- Representative of the UK population

How the day worked

- Independent facilitation
 - A lead facilitator
 - Table facilitators
- Interactive
- Live recording of responses
- Observed by staff and Council members

Outcomes

- Participants found the day very interesting and well-run
- Provides a useful baseline for future patient engagement
- Provided clarity on information patients want
- Provided useful input into the patient's perspective of the role of the GDC to help shape our future strategy

Other consultation on strategy

Events for:

- Registrants
- Council members
- Stakeholders

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Patient engagement and involvement: where next?

- Looking to develop a 'Patient First' programme to:
 - Positively influence consumer behaviour
 - Proactively seek and build a continuous and meaningful public and patient engagement to shape and inform regulation for the benefit of public protection
- Continue to commission research with patients

Any questions?

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